



WWW.BIO-PRODUCTIONS.COM
Tel 01444 244000

The cleaning show 2007

13th – 15th March 2007



Alayne, Karl and Angela

NEW LOOK WEB SITE LAUNCHED

We are pleased to announce that our new and improved web site is now up and running with some further new features to be added shortly.

A link to our new catalogue offers more comprehensive information about our product range and MSDS sheets and technical data can more easily be accessed.

We would be pleased to include a link to distributor's web sites. Please send your request through to sales@bio-productions.com and we will contact you for the information we need to activate a link.

www.bio-productions.com

PROFIT BLU's - AWAY

Buy 4 cases of either 4 x 5L or 6 x 750ml this month (orders placed to April 30th 2007) And we will give you an extra case **FREE!**

As many of you know, we were at **The Cleaning Show** last month, and it was good to see so many of you, even if we only had time for a wave, or a brief few words.

Many of our visitors were your customers (as you know, we will not supply the end-user directly) and we've contacted those of them wanting information, advising who their nearest distributor might be.

One of the areas which seemed to produce the most questions concerned "waterless" urinals, and we had a number of people who were concerned because their "waterless" systems were

giving trouble.

It appears that most of these systems have been sold with the instruction that although you don't need to flush the urinal automatically, you do need to pour a liquid cleaner in each trap at least once each day.

We know from experience that it isn't just the "pee" that causes the odours, but the build-up of calcium & uric salts, together with body-fats and other waste. Some of the cleaning solutions offered by the purveyors of these waterless systems are highly alkaline, and unsuitable for removing anything bar some of the body-fats.

A better solution would be to turn on the supply of water to the urinal to enable it to flush about three or four times each day. Put Toss Blocks in and let them do the cleaning.

If they must continue with waterless, then it would help to mix a solution of water and Blu-Away and pour this into the urinal, and use Toss Blocks.

As Blu-Away is suitable for cleaning all around the urinal, wash-basin etc, and removing any urine from the floor, we have a promotional offer to help you introduce it to your customers with washroom problems.

SPRING 2007
NEWSLETTER

BLU – AWAY
PROMOTIONAL
OFFER TO
BOOST
BUSINESS

NEW
WEB SITE
AND
CATALOGUE
FOR 2007

